

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant	:	James A. Harding, et al.
App. No	:	10/750,163
Filed	:	December 31, 2003
For	:	PROFILING ITEM SELLERS TO INFORM ITEM PURCHASING DECISIONS AND BUILD TRUST IN A MULTIPLE-SELLER MARKET PLACE
Examiner	:	A. A. Shah
Art Unit	:	3625
Conf No.	:	5011

**RESPONSE TO OCTOBER 16, 2008 OFFICE ACTION****Mail Stop Amendment**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Dear Sir:

This communication is in response to the October 16, 2008 Office Action.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 10 of this paper.